

[POWER]TM

The Power of Professional WoMen
PHILADELPHIA



**Corporate + Individual
INVESTOR OPPORTUNITIES**



EDUCATION

MENTORSHIP

**PURPOSEFUL
CONNECTIONS**

As a POWER investor, UGI's women have been able to take advantage of outstanding programming and development opportunities unlike any other. It has been a meaningful partnership that allows our internal diversity team, WIN (Women's Impact Network), to expand their impact and add incremental internal value. We are thrilled to continue to support and benefit from this amazing organization!

-Laurie Bergman, UGI Corp.



The **POWER of Professional Women** is a professional association dedicated to accelerating the development of the next-generation of women leaders in the greater Philadelphia region through education, mentorship, and purposeful connections.

Our vision is to be recognized as the premier professional membership organization for future leaders.

POWER's network of seasoned male and female business leaders provides guidance and development opportunities, with the objective of increasing the number and influence of women and diversity in the workforce.

POWER Speaker Series Events focus on acquiring strategies to adapt to the changing needs of every generation, while expanding your network and making life-long connections. These innovative programs draw 150+ attendees and provide a clear blueprint for taking leadership abilities to the next level, while igniting the passion for career, personal and philanthropic goals. To compliment our Speaker Series Events, POWER also offers the programs below:



EMERGING LEADERS

Chaired by successful generation leaders, this platform encourages peers, ages 40 and under, to share their fears, hopes and goals. They help define the POWER programs designed to bridge the generational gaps through collaboration.



MENTORING CIRCLES

Our POWER mentee program is facilitated by Board Members and other local leaders on specific topics chosen by the mentees. Circle discussions are confidential with limited attendee participation from each company. Women from all generations and diverse professions will draw from their personal experiences to empower and encourage the mentees to reach beyond their comfort zone.



WORKSHOPS

Our POWER-ful skills building workshops empower members to navigate today's continual changes in the workplace. Topics such as resilience, executive presence, generational differences, strategic networking, and 'understanding your value' will be explored through powerful conversations, with the result of powerful outcomes.

View our full event calendar at www.powerw.org/calendar

INDIVIDUAL INVESTOR OPPORTUNITIES

Give yourself and others the opportunity for personal & business development, business promotion and networking with the region's influential leaders with a POWER membership.

POWER Investor - Professional \$100; Student \$50; Affiliate \$65

Ideal for those seeking education, mentorship, and purposeful connections. Access to POWER's online, interactive membership community.

- Individual membership profile with photo
- Discounted member pricing to POWER events and investor events (see our investors online)
- Eligible to apply for the EMPOWER-U Mentoring Circle Program
- Access to Members Only events, breakfasts, and Happy Hours
- Special pricing of 10% off Dale Carnegie courses
- Opportunity to submit your professional achievements in POWER's members-only EmPOWERed quarterly communication
- Opportunity to join the members only PowerFUL Peeps Connections one on one networking program

Executive POWER Investor - \$250

Ideal for Executive and Senior Level Business Leaders interested in accelerating the development of the next generation of women leaders in the greater Philadelphia region through education, mentorship, and purposeful connections.

- Individual membership benefits plus:
- Enhanced Individual membership profile with photo and short description
- Exclusive invitation to attend the annual VIP reception
- Access to Executive member only events
- Opportunities to give back to other members who can benefit from your experiences

POWER Investor All Access - \$200

Ideal for individual who wants to attend all Power events.

- Individual membership benefits plus:
- One (1) ticket to every virtual POWER event – not assignable to anyone else.

Executive POWER Investor All Access - \$350

Ideal for executive who want to attend all Power events.

- One (1) ticket to every POWER event – not assignable to anyone else



Are YOU ready to feel at home with this amazing community?
Join today and start reaping the benefits POWER offers!

PRESENTING INVESTOR BENEFITS *(Limit: 1)*

DESIGNATION

- Designation as the Presenting Investor.
- Opportunity to promote your affiliation via your corporate materials, website and/or social channels.

BOARD MEMBER OPPORTUNITY

- The opportunity to nominate one (1) company representative to serve on the POWER Board of Directors during your **investment** term. Candidate is subject to Board approval.

BRAND RECOGNITION

- Prominent name/logo recognition on event emails and promotional materials for POWER Events.
- Name/logo recognition within PPT deck prior to presentations.
- Name/logo recognition on static event signage at each event.
- Opportunity to provide premium gifting at two (2) events per year.

EXECUTIVE MEMBERSHIPS

- Ten (10) Executive Memberships (1-year term/each membership).

POWER EVENTS

- Unlimited access to select Virtual Speaker Series
- For all other programs or events -
 - Up to ten (10) complimentary event tickets
 - Additional event tickets may be purchased at discounted member-rate
- Opportunity to introduce the speaker at up to six (6) Speaker Series events.
- Opportunity to set-up an interactive display at six (6) Speaker Series in person events to promote product/services, distribute promotional materials and/or conduct a giveaway.
- Registration list access for six (6) Speaker Series events for those attendees who opt to share their information (sent via excel to include Name, Company, Title, Email Address).
- Firm representation on panel events

MENTORING PROGRAM

- Opportunity to submit four (4) mentoring circle nominations and receive complimentary enrollment.
- Receive discounted rate for up to an additional four (4) mentees (\$300/each spot; regular cost of \$500). Number of mentees per circle limited to two.

OTHER BENEFITS

- Access to Roundtable for Women's Initiatives Leaders

SPRING EXCLUSIVE VIP RECEPTION

- Ten (10) tickets for the Spring VIP Event.

DIGITAL ENGAGEMENT (www.Powerw.org)

- Prominent logo recognition on website linked to desired URL.
- Presenter Designation of one (1) Digital Feature such as Mentee Spotlight, Emerging Leaders, Financial Tips, Must Reads, Health/Fitness, Food/Wine or a concept to be designed with the brand. This feature will appear four (4) times.
- Opportunity to submit relevant content to the website.
- Banner ad presence on website linked to desired URL (supplied by investor).
- Opportunity to release four (4) emails to POWER email list within **investment** period (*subject line, content and images to be supplied by investor and request must be at least 2-weeks prior to release date*).

SOCIAL ENGAGEMENT (Facebook, Twitter, LinkedIn)

- Presenter Designation of one (1) Social Feature such as Mentee Spotlight, Emerging Leaders, Financial Tips, Must Reads, Health/Fitness, Food/Wine or a concept to be designed with the brand. This feature will appear four (4) times per term.
- POWER will share/retweet relevant content from your corporate social channels thirteen (13) times per year.

INVESTMENT \$25,000

LEADERSHIP INVESTOR BENEFITS

DESIGNATION

- Designation as Leadership Investor.
- Opportunity to promote your affiliation via your corporate materials, website and/or social channels.

BOARD MEMBER OPPORTUNITY

- The opportunity to nominate one (1) company representative to serve on the POWER Board of Directors during your **investment** term. Candidate is subject to Board approval.

BRAND RECOGNITION

- Prominent name/logo recognition on event emails and promotional materials for POWER Speaker Series Events.
- Name/logo recognition within PPT deck prior to presentations.
- Name/logo recognition on static event signage at each event.
- Opportunity to provide premium gifting at one (1) event per year.

EXECUTIVE MEMBERSHIPS

- Five (5) Executive Memberships (1-year term/each membership)

POWER EVENTS

- Unlimited access to select Virtual Speaker Series
- For all other programs or events
 - Up to five (5) complimentary event tickets
 - Additional event tickets may be purchased at discounted investor-rate
- Opportunity to introduce the speaker at one (1) event.
- Opportunity to set-up an interactive display at six (6) in person Speaker Series events to promote product/services, distribute promotional materials and/or conduct a giveaway.
- Registration list access for six (6) Speaker Series events for those attendees who opt to share their information (sent via excel to include Name, Company, Title, Email Address).
- Firm representation on panel events

MENTORING PROGRAM

- Opportunity to submit three (3) complimentary mentoring circle nominations and submit up to 4 additional mentees at discounted enrollment.
- Limit to two mentees per circle.

OTHER BENEFITS

- Access to Roundtable for Women's Initiatives Leaders

SPRING EXCLUSIVE VIP RECEPTION

- Eight (8) tickets for the Spring VIP Event.

DIGITAL ENGAGEMENT (www.Powerw.org)

- Prominent logo recognition on website linked to desired URL.
- Presenter Designation of one (1) Digital Feature such as Mentee Spotlight, Emerging Leaders, Financial Tips, Must Reads, Health/Fitness, Food/Wine or a concept to be designed with the brand. This feature will appear four (4) times.
- Opportunity to submit relevant content to the website.
- Opportunity to release one (1) email to POWER email list within **investment** period (*subject line, content and images to be supplied by investor and request must be at least 2-weeks prior to release date*).

SOCIAL ENGAGEMENT (Facebook, Twitter, LinkedIn)

- Leadership Designation of one (1) Social Feature such as Mentee Spotlight, Emerging Leaders, Financial Tips, Must Reads, Health/Fitness, Food/Wine or a concept to be designed with the brand. This feature will appear four (4) times per term.
- POWER will share/retweet relevant content from your corporate social channels ten (10) times per year.

INVESTMENT: \$15,000

CHAMPION INVESTOR BENEFITS

DESIGNATION

- Designation as Champion Investor.
- Opportunity to promote your affiliation via your corporate materials, website and/or social channels.

BRAND RECOGNITION

- Prominent name/logo recognition on event emails and promotional materials for POWER Speaker Series Events.
- Name/logo recognition within PPT deck prior to presentations.
- Name/logo recognition on static event signage at in person each event.
- Opportunity to provide premium gifting at one (1) event per year.

EXECUTIVE MEMBERSHIPS

- Three (3) Executive Memberships (1-year term/each membership).

POWER EVENTS

- Unlimited access to Virtual Speaker Series
- For all other programs or events
 - Three (3) complimentary event ticket
 - Additional tickets may be purchased at discounted member-rate
- Opportunity to set-up an interactive display at six (6) in person Speaker Series events to promote product/services, distribute promotional materials and/or conduct a giveaway.
- Registration list access for six (6) Speaker Series events for those attendees who opt to share their information (sent via excel to include Name, Company, Title, Email Address).
- Firm representation on panel events

MENTORING PROGRAM

- Opportunity to submit two (2) complimentary mentoring nominations and submit up to 2 additional at a discounted enrollment rate.
- Limited to two mentee per circle.

OTHER BENEFITS

- Access to Roundtable for Women's Initiatives Leaders

SPRING EXCLUSIVE VIP RECEPTION

- Six (6) invitations to one (1) Spring VIP Event.

DIGITAL ENGAGEMENT (www.Powerw.org)

- Prominent logo recognition on website linked to desired URL.
- Champion Designation of one (1) Digital Feature such as Mentee Spotlight, Emerging Leaders, Financial Tips, Must Reads, Health/Fitness, Food/Wine or a concept to be designed with the brand. This feature will appear four (4) times.
- Opportunity to submit relevant content to the website.

SOCIAL ENGAGEMENT (Facebook, Twitter, LinkedIn)

- Champion Designation of one (1) Social Feature such as Mentee Spotlight, Emerging Leaders, Financial Tips, Must Reads, Health/Fitness, Food/Wine or a concept to be designed with the brand. This feature will appear four (4) times per term.
- POWER will share/retweet relevant content from your corporate social channels a minimum of six (6) times per year.

INVESTMENT \$10,000

VISIONARY INVESTOR BENEFITS

DESIGNATION

- Designation as Visionary Investor.
- Opportunity to promote your affiliation via your corporate materials, website and/or social channels.

BRAND RECOGNITION

- Prominent name/logo recognition on event emails and promotional materials for POWER Speaker Series Events.
- Name/logo recognition on static event signage at each event.

EXECUTIVE MEMBERSHIPS

- Two (2) Executive Memberships (1-year term/each membership).

POWER EVENTS

- Unlimited access to Virtual Speaker Series
- For all other programs or events
 - Up to two (2) complimentary event tickets
 - Additional tickets may be purchased at discounted member rate
- Opportunity to set-up an interactive display at six (6) in person Speaker Series events to promote product/services, distribute promotional materials and/or conduct a giveaway.
- Firm representation on panel events

MENTORING PROGRAM

- Opportunity to submit one (1) complimentary mentoring circle nomination and submit up to 2 additional nominations and receive a discounted enrollment rate. .
- Limit to two mentees per circle.

OTHER BENEFITS

- Access to the Round Tables for Women's Initiatives Leaders

SPRING EXCLUSIVE VIP RECEPTION

- Four (4) invitations to one (1) Spring VIP Event.

DIGITAL ENGAGEMENT (www.Powerw.org)

- Prominent logo recognition on website linked to desired URL.
- Opportunity to submit relevant content to the website.

SOCIAL ENGAGEMENT (Facebook, Twitter, LinkedIn)

- POWER will share/retweet relevant content from your corporate social channels a minimum of four (4) times per year.

INVESTMENT: \$7,500

DIVERSITY INVESTOR BENEFITS

DESIGNATION

- Designation as Diversity Investor.
- Opportunity to promote your affiliation via your corporate materials, website and/or social channels.

BRAND RECOGNITION

- Prominent name/logo recognition on event emails and promotional materials for POWER Speaker Series Events.
- Name/logo recognition on static event signage at each event.

EXECUTIVE MEMBERSHIPS

- Two (2) Executive Memberships (1-year term/each membership).

POWER EVENTS

- Unlimited access to Virtual Speaker Series
- For all other programs or events
 - One (1) complimentary event ticket
 - Additional tickets may be purchased at discounted member rate

MENTORING PROGRAM

- Opportunity to submit one (1) complimentary nomination per mentoring circle.

OTHER BENEFITS

- Access to Roundtable of Women's Initiatives Leaders

SPRING EXCLUSIVE VIP RECEPTION

- Two (2) invitations to one (1) Spring VIP Event.

DIGITAL ENGAGEMENT (www.Powerw.org)

- Prominent logo recognition on website linked to desired URL.

SOCIAL ENGAGEMENT (Facebook, Twitter, LinkedIn)

- POWER will share/retweet relevant content from your corporate social channels a minimum of one (1) time per year.

INVESTMENT: \$5,000

TIER I \$3,500

DESIGNATION

- Designated as POWER Supporter
- Opportunity to promote your affiliation via your corporate materials

POWER EVENTS

- Complimentary Access to select Virtual Speaker Series
- For all other programs or events
 - One (1) complimentary event ticket
 - Additional tickets may be purchased at member rate

MENTORING PROGRAM

- Ability to nominate one (1) mentee and receive 50% discount
- Limit to two mentees per circle.

SOCIAL ENGAGEMENT (Facebook, Twitter, LinkedIn)

- POWER will share/retweet relevant content from your corporate social channels a minimum of ten (10) times per year.

TIER II \$1,500

DESIGNATION

- Designation as POWER Supporter
- Opportunity to promote your affiliation via your corporate materials

POWER EVENTS

- Complimentary Access to select Virtual Speaker Series
- For all other programs or events
 - One (1) complimentary event ticket
 - Additional Tickets may be purchased at member rate

MENTORING PROGRAM

- Ability to nominate one (1) mentee and receive 25% discount
- Limit to two mentees per circle.

SOCIAL ENGAGEMENT (Facebook, Twitter, LinkedIn)

- POWER will share/retweet relevant content from your corporate social channels a minimum of five (5) times per year.

Event INVESTOR BENEFITS

DESIGNATION

- Designation as Event Investor for Chosen Event
- Opportunity to promote your affiliation via your corporate materials, website and /or social channels

BRAND RECOGNITION

- Prominent Name/logo recognition on event emails and promotional materials for chosen event
- Name/logo recognition with PPT deck prior to presenting

POWER EVENT

- Ability to Introduce Speaker/Panel at Event Investment
- Ten (25) complimentary tickets to Event Investment

SPRING EXCLUSIVE VIP RECEPTION

- One (1) invitation to Spring VIP event

DIGITAL ENGAGEMENT

- Prominent logo recognition on website linked to desired URL

SOCIAL ENGAGEMENT (Facebook, Twitter, LinkedIn)

- POWER will share/retweet relevant content from your corporate social channels a minimum of five (10) times per year.

INVESTMENT: \$3,500